

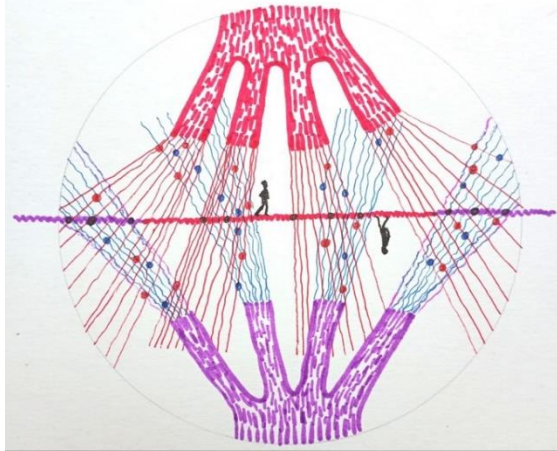
Salvation of the Saviors (series 51-369) A new reality...

*When you base your expectations
only on what you see,
you close your eyes
to the possibility of a new reality.*

Today we live in a society that has no purpose, no idea. And without them, society **DOES NOT JUST** die, it decomposes while alive. I am sure that in such a situation, the best minds should not focus on discussing what is happening, but on the reason that generates what is happening. If it drips from the ceiling, you need to fix the hole in the roof, not the puddle on the floor. Naturally, everyone will somehow answer all the life questions put to him. Meaningfully or not – this is the second question. The main thing is that he will definitely live his life in one direction or another. If he chose the direction himself, he is a Human Being. If his instincts or habits, did it for him, he is an animal. Most people are in the animal world, because they have never in their entire lives thought about why they live this way and not otherwise. How they were brought in and in which direction they were let in, this is how they will live their lives. And no need to be offended – you just need to look around carefully. If one person has an **ERRONEOUS OPINION** about the question, and the second **DOES NOT SUSPECT** the existence of the question, and the first is mistaken, he is still immeasurably higher than the second. In fact, the position of the first is the position of a person who aspires to know. The position of the second is the position of an animal that does not know anything beyond the boundaries of the current life, **DOES NOT WANT TO KNOW** and does not know how to desire such a thing. There is reading – caused by emotions, and there are emotions – caused by reading, which are more important. But there is also a mind that is hampered by emotions. We need information (from reading) and the mind to accept this information by our brain or **NOT** to. Primary information is true, everything else is important (perhaps), but secondary. Today we all need to understand that the main task of our time is to **FIND A WORLDVIEW**. This is a reference point, based on which the atomized, decaying world can be set in motion. Archimedes said: "give me a fulcrum, and I will move the earth..." We will not say: give us a worldview, and we will create a new civilization. Not out of modesty, but because no one will give anything to anyone. There is **NOTHING TO GIVE**. And there is no one to ask.

And there is no one to ask. Today it is difficult to grasp the revolutionary globality of what is happening (the global cannot be assessed at the moment of realizing that it has appeared). Trying to put this into practice **WOULD BE A LIE**. Because you can imagine tomorrow's reality only with your current mind. But this will **NOT BE TOMORROW'S** reality, but

an upgrade of today's. The reason is that the present only partially follows from the past. The second part follows from the future. The moment of the present is like a contact of processes



moving towards each other, one from the past, the other from the future. With this representation, there is **NO PRESENT TENSE**, nothing moves. There are only successive moments of being. To know what the next moment of being will be, you need to know **NOT ONLY** what has already happened (the past) but also what will be (the future). But we know the past at best. We don't know what comes from

the future. Therefore, **WE CANNOT** predict the next moment for the same reasons that we cannot predict the state of water in the next period of time if we **DO NOT KNOW** whether it will be put in the freezer or on a hot oven. The head of people is a bucket — what is poured into it is in it. Analysis of information is not available to many, not because they can't, but because it's a job.



Why work if you cannot work... Our brain always follows the path of least resistance. ***"It's much calmer to believe once than to live and think every day"***.¹

Today, the world is rapidly changing before our eyes. You can save yourself in such conditions only through constant **SELF-CHANGE** - to keep up with the times. Paradox: in order to remain yourself, you need to constantly change, getting rid of the old self. Those who **CANNOT** cease to conform to the environment, and ultimately cease to be themselves. Whoever strives to conform to yesterday's environment, because it is familiar, and therefore comfortable, contradicts himself. If your current comfort is rooted in the past, this is your tomorrow's discomfort. Just like the feudal lords, their comfort under capitalism has turned into discomfort. And they **COULDN'T** do anything about it, even if they tried to match the situation. "The aristocracy waved the beggar's purse of the proletariat as a banner to lead the people. But every time he followed her, he noticed old feudal coats of arms on her backside and ran away with loud and irreverent laughter."² The rescue of drowning people is the work of drowning people. **Option one** - we **OURSELVES MAKE** up an understanding of the whole, from which we draw conclusions and focus on them in our current life. Or the **second option** - to take

¹ N. Korzhavin – poem "Naivety".

subconscious attitudes and patterns **ON FAITH** and, without asking unnecessary questions, focus on them in our current life. Today, most people live by the second option. And this is convenient and **SUITS MANY**. But if there is a desire to move forward, then we must admit that it is extremely difficult for us today. We need to want to understand why we are going in one direction and **NOT THE OTHER**; why this is good and this is evil, and not vice versa. You need to want to **NOT WANT** to accept any templates on faith and limit your thinking to them. It is necessary that the template "**God is**" becomes equally unacceptable, as well as the template "**There is no God**". You **NEED TO WANT TO KNOW, NOT BELIEVE!** We must finally understand that truth is **NOT A MIRROR** and is not like anyone else. By truth, we need to learn to understand not our idea of the object, but the object itself. Then many philosophical speculations about the truth disappear by themselves.

In the last century, an experiment was set up: five monkeys were placed in a cage. A banana was hung on top. If the monkey climbed after it, he was doused with a stream of cold water. When all the inhabitants of the cage formed a persistent taboo on the banana, everyone learned that punishment awaits them for trying to get a treat, they stopped pouring water on the monkeys. Then **ONE NEW** monkey was put into the cage and one old monkey was taken away. The first thing the newcomer did was to grab a banana. The old-timer monkeys pounced on him, saving themselves and the newcomer from trouble. Soon the newcomer learned the norm - **DO NOT EAT** bananas. Gradually, all the primates that were doused with water were replaced with new ones. There were animals in the cage that had never been doused with water. But the ban still continued to work. Since the taboo on the banana was **NOT REINFORCED** (they did not pour water on them), but the banana was seductive, the ban weakened. If the first generation of monkeys not doused with water did not even look at the banana, then the second more and more often kept their gaze on the desired fruit. One day, there **WAS A DAREDEVIL** who broke the banana tradition - he took out a delicious thing and ate it in front of everyone. All the monkeys, especially the old-timers, became nervous. Their facial expressions and gestures signaled the banana eater's rejection. They showed contempt for the unscrupulous, immoral criminal who had fallen into the sacred customs of his ancestors. The criminal was uncomfortable with the pressure of society, but the taste of banana **WAS STRONGER**. Therefore, when a new banana appeared, he plucked it with even greater speed. And again, to everyone's envy, he ate it. On the third banana, the progressive had followers. Soon all the inhabitants of the cage, despising all shame, without (with) conscience ate bananas. Including **THE MOST ARDENT** adherents of the good old tradition. Ignoring the customs of their ancestors, they seemed to make up for lost time, pushing joy into both cheeks (an ambiguous expression). The experiment showed the mechanism of **FORMATION AND DESTRUCTION** of norms and taboos. When the monkeys were watered, the banana ban was reasonable. When they stopped, the ban began to weaken and eventually collapsed. The

² Marx and Engels – "Manifesto of the Communist Party".

animals stopped understanding why the banana should not be plucked. Monkey common sense quickly outweighed tradition.

Monkey common sense quickly outweighed tradition. In the modern world, there is **EXACTLY** the same situation. The observance of church norms and taboos was very reasonable when people believed in God, and there was an Inquisition. When they threatened to burn you at the stake for violating church dogmas during your earthly life and torture you with hellish torments forever in the afterlife, there was an incentive to follow church regulations. It is not only stupid to violate it, but also deadly. But when religion had become a superstition, and the Inquisition has gone into oblivion, what was the point of taking religious dogmas as a guide in



your current life? To the extent that yesterday it was stupid and dangerous to violate church guidelines, to the same extent today it is **STUPID AND DANGEROUS** to follow them (I do not want to offend believers). This is a mindless sacrifice of oneself and one's own good to someone unknown. But the majority in their actions and intentions **CONTINUE TO TAKE** as a guideline the attitudes generated by the past. They walk along a rut like they are enchanted, not trying to get out of it and go their own way, for their nature, their desires and tastes. The taboo artificially created for monkeys was destroyed in 1-2 generations after the **PUNISHMENT DISAPPEARED**. In humans, the destruction of artificially created taboos stretches for many centuries. The main reason: the scale of values, norms and taboos born in the "cave" and religious times, the templates for the situation, **DID NOT GO** away with the passing of time, because they were renamed **UNIVERSAL VALUES** and declared a guiding star. But all this happened in direct connection with programs for the development of specific brain genotypes. Humanism wrapped the old church and "cave" installations in a new wrapper and declared them the **ABSOLUTE TRUTH** for a real person. And the real people followed them... If people were not confused, they would see the absurdity of the situation: to deny God, but at the same time, to be guided by his commandments. We saw that using the measure created for the old world in the new reality is akin to insanity. The old values, norms and taboos were good for the past, when people learned information from newspapers and there was one phone for the whole house. Today, everyone is connected to each other, everyone creates their own content and has access to all the information. These opportunities radically change the principles of the organization of the world system, its architecture and design. "The possibilities of billions of people connected to each other by mobile devices with unprecedented processor power, memory capacity and access to information are limitless."³ If a resident of the Sumerian kingdom or Ancient Egypt were in the 20th century, he would **NOT SEE** anything new. The same old world he knew, only the speed of movement of goods and people is higher, communications, production, medicine is more efficient. He would quickly fit into it, like a

monkey, if you give it the intelligence of a ten-year-old child and money, he would quickly fit into the nightlife of any metropolis on the planet. If the same “ancient” person came to the 21st century, he would see a fundamentally **DIFFERENT BEING**. Not a cart in which the horse has been replaced by a motor, but a **DIFFERENT REALITY**. We, contemporaries of virtual reality, which is growing exponentially, have grown up in a world where two realities coexist, the old one created by mechanisms and the new one created by **DIGITAL TECHNOLOGIES**. We do not see the difference between them and move from one to the other with the same routine with which we have moved from one room to another throughout history. But for the ancient man it would be a religious shock. For him, another existence was associated only with the afterlife or the divine world, where mortal beings — deities and souls of deceased people - live without (with). And today we have entered that reality. Let's say for now we are like Pinocchio, who pierced the painted hearth with his curious nose, behind which he saw a secret door. This process **CANNOT BE STOPPED**. But very few people are able to comprehend what this leads to. In a nutshell: a person by his nature, today, has a **LIMIT TO THE PERCEPTION** and assimilation of new information, and the system has no restrictions on the speed of development. The day before yesterday, there was an old system and it developed more slowly, relative to a person's ability to learn new things, due to the system solving certain tasks at that time, which were written about in previous articles. Yesterday **THE SPEEDS WERE EQUAL**. Today, the new system is moving faster than a person is able to assimilate innovations. The gap will grow due to the nature of this new system and the **LACK** of people's **WILLINGNESS** to comprehend what is happening, which people are not guilty of, due to the processes that have been **INTENSIVELY UNFOLDING** for more than two thousand years, within the framework of the old control system. Many people cannot match the speed of development of the system today. And this is an objective process. The process that has been **STOPPED TODAY** by the new control system, but the finiteness of this process needs to be understood in order to begin to **OBJECTIVELY ASSESS** what is happening today as a kind of auto-motor and residual from the old system, practically "sewn" into the brains of people living today. Imagine the world system as expensive, and states as cars. The day before yesterday, a man was a driver sitting behind the wheel of a car. Yesterday he began to move to the seat next to the driver. A computer began to occupy the driver's seat. But the person sitting next to him **COULD STILL** influence the movement, could reach the steering wheel and make a right turn, could drive with his feet and press the brake with his hands or, on the contrary, increase the accelerator. Today he is moving to the back seat. From there, he can still reach the steering wheel, but he can **NO** longer reach the brake pedal and gas. He can be indignant with his voice if the car is not going where he wants, and this somehow affects the trajectory of movement. The next step of this "evolution" being built (regarding the fate of a person, this term looks like a mockery, but to be objective, the system as a whole has evolved, and the role of a person in it has fallen) - from the back

³ Klaus Schwab, President of the Davos Forum.

seat, the person will move into the trunk of the car. From there, he will **NOT BE ABLE** to influence the movement in any way. **He will even stop seeing where he is being taken. Now the trunk is his world.** The person himself will be something like a high-tech gear, like now



a transistor, the smallest and most important element of a computer. At this, the transformation, within the given parameters of the development of brain genotypes, **COULD NOT** stop. It cannot be said that a person in this system could evolve. Yes, there was to be a world system, but a person... especially within the framework of the so-called "golden billion" being created? If nothing was changed, the system would become more and more complex, and the person relative to it would become simpler and smaller. And the speed of this gap would increase and increase. The image in which all this would result is **HARD TO IMAGINE**. This is like the tip of an iceberg, under which lies something as unthinkable to today's thought as the stars are unthinkable to a worm. What could be is

beyond our imagination today, even more so than for our ancestors - our reality. Consumer civilization is the final link of a bygone era, and we see and feel this in reality.

Today, humanity, by historical standards, is rapidly flying into a new world like a rocket. And it must be prepared that the new reality will give rise to a new situation and rules corresponding to the new environment. The old one is **SAFELY GONE** and **WILL NOT COME BACK**. The trend is that humanity will become like a single organism, where everything is in its place at will, because they know that it will be worse for them in another place. It is impossible to imagine a new world now. One can only intuitively say that the **KEY VALUES** there will be different. For example, money will no longer be perceived as it is now. If a person shows money now, a special attitude arises towards him. In the new system, this will go away, as, for example, the value of heat has gone. Not in the sense that it is not needed, but in the fact that everyone has it. Previously, warmth was a sign of well-being, and a person could hint that it was **ALWAYS WARM** at home. And everyone would immediately understand what he means – that he stands firmly on his feet in material terms. Now such an effect occurs when a person hints at his large bank account. In the coming system, such a hint will simply **NOT** be **UNDERSTOOD**. As now, a hint of consistency through warmth will not be understood. If someone says in the future that I have a lot of money, it will be heard, as it is now, that my house is always warm. "Well, it's warm, and what's next? What did I want to say...?" **"I saw the approaching time when people will no longer be forced to work for a living, when the term "rich" and "poor" will no longer mean differences in material conditions, but will have the meaning of spiritual possibilities and aspirations; the time ... when even knowledge will come from sources that are now even difficult to imagine."**⁴ It is difficult for people to accept the idea that a set of

values and attitudes, revered throughout life as eternal and self-evident truths, were created by past conditions and today **HAVE NO** other basis than habit. Through the manipulation of consciousness, this habit is still supported today by those who are interested in preserving the world as it is, because it is a source of **HABITUAL BENEFITS** for them. Traditionalism and conservatism plunge the masses into a lethargic sleep. The sleepers will deny the facts, whatever arguments you give them, because the mass is by its nature inert, clumsy and inertial. No matter how inappropriate, false and stupid the old course is in the new situation, she is inclined to follow them. The generation that grew up in the atmosphere of the old era is psychologically **NOT READY** to admit that there is **NO TRUTH**, that every truth is according to the situation. No matter what I write here, people from a past era will consider what is familiar to be true. They are sure that if the weakened and worn-out, the good old pyramid-shaped state, the patriarchal family, today's people, moral norms, attitude to psychedelics⁵ are adjusted in time, all this is preserved in our current existence. The absolute majority is tightly embedded in the system.

A person's life can be imagined as moving through a swamp. The main mass stops by chance or sympathy on a hummock, and the person who lingers on it plunges into the swamp. Soon the point of no return comes, and then only dying and death awaits him. But there were, there are and there will be units trying to get on solid ground where there is no death. They jump from hummock to hummock, trying not to stop anywhere, so as not to get bogged down in the quagmire, until **NO ONE** has reached the end of the swamp, has not left the realm of death. For



those who have plunged into the swamp, this fact is an argument in favor of continuing to sit on their hummock and wait for **OLD AGE AND DEATH**. But there will always be units for which the absence of a result in the past does **NOT MEAN** that it is impossible to achieve it in the future. This should be taken into account today by those who have found the strength (do not consider my words grandiloquent) to take up the "labor shovel of knowledge" and, with the help of it, move only forward, consciously choosing this path. Those who have stopped, that is, who are **NOT LOOKING** for anything else, who have found everything (in fact, who have lost everything), **CANNOT** hear these words. When I say that the old world is over and that the help

⁴ N. Tesla.

⁵ **Psychedelics** are a class of psychoactive narcotic substances that change perception and affect the emotional state and many mental processes. Psychedelics can introduce a person into a volatile state of consciousness.

of it, move only forward, consciously choosing this path. Those who have stopped, that is, who are **NOT LOOKING** for anything else, who have found everything (in fact, who have lost everything), **CANNOT** hear these words. When I say that the old world is over and that the **ONLY MEANING** of mortal man's life is **OVERCOMING DEATH**, for them these are empty words, smelling of stupidity and frivolity. Seriously, it's to conform to the patterns of the old world. To these ideas, they have about the same attitude as the Kaluga inhabitants had to Tsiolkovsky's ideas to explore space with the help of rockets. At the end of the XIX, the beginning of the XX century, the rocket was associated with fireworks, but not with space. With the idea of overcoming death, the situation is even worse. For most people of the XXI century, it is **ASSOCIATED WITH MYSTICISM**, quackery, religiosity and obscurantism. It's normal for them to live and die the old-fashioned way. And **DO NOT THINK** about changing the order of things. Modern humanity resembles a headless chicken, running very quickly, but having no idea where it is running. The modern consumer is a chicken that **"just lives", then "just dies"**. And he is terribly worried that suddenly, before death, he **WILL NOT HAVE TIME** to do everything that the system prescribes to do. The modern world is a sagging, cracking and floating structure on all fronts. It is maintained only at the expense of concepts generated by the old worldview. Since the previous view of the world collapsed, the concepts left after it hung in the air. Today it is not even a colossus on clay feet, but **MUCH WEAKER**. A person is so arranged that he **WANTS TO SHARE** the information that struck him. If these articles of mine still make people (I really hope so) think about the **ABSURDITY OF WHAT IS HAPPENING**, it will greatly accelerate the chain reaction of the collapse of the old world that has already begun, from which a new reality is structured as a phenomenal phenomenon of modernity. The main difficulty for using the **"new reality"** as a unifying idea is the problem of its understanding, both by people and officials. And this is despite the fact that the "new reality" is not only on the threshold of our life, but is already present in all spheres of life. But most of the population, and even politicians, as I have already said, do not notice it, and try to live as in the old reality, which no longer exists. All those who still decided to take up the "shovel of knowledge" need today, to begin with, to accept three axioms:

The first axiom is that the new reality requires understanding, not knowledge, which is not the same thing. V. V. Rozanov⁶ described the difference between understanding and knowledge most thoroughly and accurately in his time. In his opinion, "Knowledge is fragmentary, incoherent, it **DOES NOT CONNECT** various phenomena into one whole, inextricably linked by an internal causal connection. In knowledge, everything is accidental and inexplicable. Knowledge increases through the **SIMPLE ADDITION** of one knowledge to another. Each acquired knowledge is closed in itself and does not necessarily cause new knowledge, is limited by external signs and external forms, but not by the inner nature of the phenomenon being known." He argued that understanding, on the contrary: "... is necessarily formed with a

⁶ Rozanov V. V. – About Understanding. M., 1996.

purpose. Understanding reveals what lies beneath external objects and forms, what produces them. The purpose of understanding is to comprehend **INDIVIDUAL PHENOMENA** in their mutual connection, to understand the whole, the parts of which make up this phenomenon. In understanding, everything is necessary and understandable. Truths **UNITE ONLY** in understanding. Understanding is formed with the dominant participation of the human mind, and feelings are only tools for it." According to **A. I. Yuryev**⁷, with whom it is impossible to **DISAGREE** today – there are four types of understanding: 1) "restoration of destroyed information", 2) "reproduction of previous information", 3) "anticipation of subsequent information", 4) "realization of the presented information".

The second axiom. All phenomena and events of the "new reality" are its elements as a system. The "new reality" system must meet the following assumptions:

- have a hierarchical organization, i.e., a lower-order system is embedded in a higher-order system so that its output effect is perceived by a **HIGHER ORDER** system and transformed into a process,
- be purposeful, because a **PERSON IS INVOLVED** in it, and it is artificially created by him,
- each element of the system must obey a **COMMON GOAL**. The goal is the starting point for the development of the system, the goal determines the activities of the system participants, the goal allows you to judge whether the system is working correctly, – each element of the system should influence all its other elements, and the output effects of individual elements should be transformed into the output effect of the entire system,
- measurement, evaluation and feedback should be **INTEGRAL ELEMENTS** of the system.

Politics today is transformed into a **MULTI-LAYERED PHENOMENON** with a hierarchical organization, i.e., a lower order system is embedded in a higher order system so that its output effect is perceived by a higher order system and transformed into a process. The levels of the policy system are: a) factual, b) the level of context, c) the level of subtext and d) the level of sacred understanding of politics. Before the appearance of the new reality, there was enough ***factual level of the policy system (facts, deeds, dates, names)*** discussing housing and communal services problems, compromising each other, etc. Before the onset of the "new reality", the simplest, **PRE-POLITICAL LEVEL** of understanding was used - the factual one. But politics begins at the level of its context, implements a person's attitude to life values, elevating some of them and subverting others. Strictly speaking, context is the verbal and factual environment of names, events, dates, and their interpretations, which **MAKE IT POSSIBLE TO UNDERSTAND** why and which people's life values are accepted and which are rejected. The subtext of politics consists of its goal-setting (determining the initial place of people in the political picture of the world, and indicating the direction to the place that is the subject of their dreams, fantasies, etc.); purposefulness (accurately determining the direction of their

⁷ **Yuryev A. I.** Doctor of Psychological Sciences, Professor. Honorary Worker of Higher Professional Education of the Russian Federation. Founder and director of the Institute of Political Psychology and Applied Political Studies of the Leningrad State University named after A.S. Pushkin. Founder (and first head) of Russia's first Department of Political Psychology at St. Petersburg State University.

movement towards a given goal); determination (searching for resources that are necessary to move towards the chosen goal); expediency (calculation of time, schedule of reaching the desired point in the political picture of the world – achieving a dream). To do this, you need to have a scientific political picture of the world, which defines the goal as a dream - a **"new reality"**. We all saw ignoring this in what is happening in Ukraine and the processes that have begun in the Middle East – today. This is the destruction of the structure of the past organized existence, through the speculative effects that occur, which are quite convincingly demonstrated on the "recycling site": Israel, Palestine, Iraq, Syria, Iran and, of course, some European countries. Parasitic violence is disposed of on this site. Political pathologists, of all countries and ranks, who have lost their understanding of reality, **SHOULD NOT** escalate agitation about what is happening. This disposal **WILL NOT** have any global military scale (in the full understanding of this terminology, and even more so, with the use of nuclear weapons).

The highest level of understanding of politics as a system is the **sacred level, in which politics hides its meaning**. No esotericism: the **SACRED LEVEL** of understanding of politics contains various versions of the meaning of human life, around which there has been a political struggle for many centuries. All modern politics is a struggle of meanings, within the framework of working out the tasks set by the old control system, through the specific **42 and 44** brain genotypes that are dominant at this time, but it still seems to many people **THAT THIS** is a struggle of economies, armies, special services, etc. It was and is still believed that he whose meaning of life is implanted in the consciousness of huge masses of people, he will defeat any enemy, even the most numerous and heavily armed, without the use of weapons. And what is happening today is a **STRUGGLE OF MEANINGS**, which was not done before the appearance of **"on the threshold of a new reality."**

The third axiom. All elements of the new political reality are interconnected, because each of them must influence all its other elements, and the output effects of individual elements are transformed into the output effect of the entire system. In politics, as in the system, there is **NOTHING ACCIDENTAL** and there is **NOTHING SUPERFLUOUS**. Every event in politics today is inextricably linked with all other political events. Just as in other natural processes, all elements of the system are interconnected in politics. As, for example, in Ohm's Law, the voltage of the electric current (**$U=IR$**), **the current strength ($I=U/R$)**, **and the resistance ($R=U/I$) are interconnected**. The **NEW REALITY** is a novelty, it is something that has **NEVER BEEN** before. And the difficulty of understanding it is achieved by "going beyond the novelty of a new reality", where its signs are hidden: **unusual**, because there are no ready-made "good" answers for it, unacceptability because of its apparent unnatural nature; **suddenness**, because novelty is revealed exactly when it was not expected; **surprise**, because a new the reality turns out to be quite **DIFFERENT** from what was foreseen. And they are interconnected, like the parameters of an electric current in Ohm's law. Naturally, these four-emotion genic factors⁸ cause a person to have mental reactions that **PREVENT UNDERSTANDING** of the new reality, and unwillingness to accept it, and even live in it. They cause people to fear the new reality. Under the influence of new experiences and sensations, a mentally healthy person ceases to distinguish the real from the artificial. The ground goes out from under his feet, because the

very definition of a normal psyche, a normal life ceases to be considered normal. The stream of changes that are rapidly taking place today before our eyes, brings unprecedented complications in the lives of people who become victims of future shock⁹.

We cannot imagine that in the future a world awaits us all, in which there is **NOTHING IN COMMON** with the world to which we are accustomed. In addition, the new reality causes a feeling of loneliness, which appears with rapid social and economic changes that disrupt the order in the social structure. The overturning of social norms and the loss of restrictions cause people to feel that they are in a space without landmarks. And the new reality, with its incomprehensibility and scale, causes boredom and apathy. But this is the **PROCESS OF CHANGING** the management system, which is inevitable. Having such an arsenal of knowledge, it is possible and necessary to **TRY TO TRANSLATE** people's negative emotions from colliding with a new reality into thinking about it and in the joint search for solutions to innovative problems in eliminating excessive emotional tension and informing people about methods of adaptation to a new reality, which gives rise to a trend towards the abolition of the concept of "absolute truth". The truth is **NO LONGER DOGMAS**, but a personal opinion. With the collapse of the old worldview, under the pressure of the new reality, it suddenly became clear that all the patterns, norms and taboos declared by the ideal are nothing but manipulation in order to encourage people to live against their personality, taste and individual characteristics for the benefit of the state and its elite. For believers, it is a plus for the benefit of their religion and priests. Sometimes it seems to me that with each of our choices we simply create a new reality, leaving in another plane the one where the choice was not made, or where the choice was made, but different. And there are millions of realities where events take place in different variations. And we are in different versions. But one way or another, we **WON'T KNOW** how it is. For the choice is made. The rubicon has been passed. And in another reality, we are no longer completely different. But you and I, with those who seek to know and have chosen this path, have the **MOST POWERFUL WEAPON** against the frightening appearance of the new reality as a system – its elements are its meaning, its goals and values. They should be chosen as our main tool in cognition aimed at **REVEALING THE MEANING** of a new reality – so valuable, for which it is worth living. Meaning appears when a person realizes himself responsible for something, in relation to someone or something. Life has a meaning that is always beyond one's own self. Life must **AFFIRM THE VALUES** of the new reality so that they irresistibly attract all people. So that they are ready to defend what they understand and what they know. The values of the new reality should manifest themselves as a feeling, as a passion for a person's occupation, consistent with his understanding and his knowledge, comparable with love. Life values are a way to give people your gift, your talent, everything that a person is rich in by nature. This is necessary to **FORM THE PURPOSE** of a person's life in a new reality, which would

⁹ **Future shock** – people's fear for their future caused by the instability of the political, economic, social situation, rapid and radical changes caused by the acceleration of technological and social progress.

direct his consciousness far beyond the horizon of the known, visible, understandable to other people, so that it would tell people what to do, determine his place in the picture of the world, the route of his movement through life. And only in a system of balanced meaning, values and goals – a person **ACQUIRES THE NECESSARY** vital forces for him to maintain a clear and full consciousness, the ability to work "beyond his strength", overcome resistance on the way to the goal and meaning of his life, get rid of uncertainty, anxiety, a tendency to be afraid of something in the new reality. Moreover, if he is imbued with an idea that is more global than anything today – *to overcome old age and defeat death.*

F. Shkrudnev

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